

DELAWARE INSTITUTE FOR EXCELLENCE IN EARLY CHILDHOOD

4th Annual Family Child Care Conference



1st State

Family Child Care Conference 2025

"Simple Steps, Big Impact"

EVENT PARTNERSHIP PACKET

Information for Presenters, Sponsors, & Vendors

OCTOBER 11, 2025

Clayton Hall Conference Center - Newark, DE

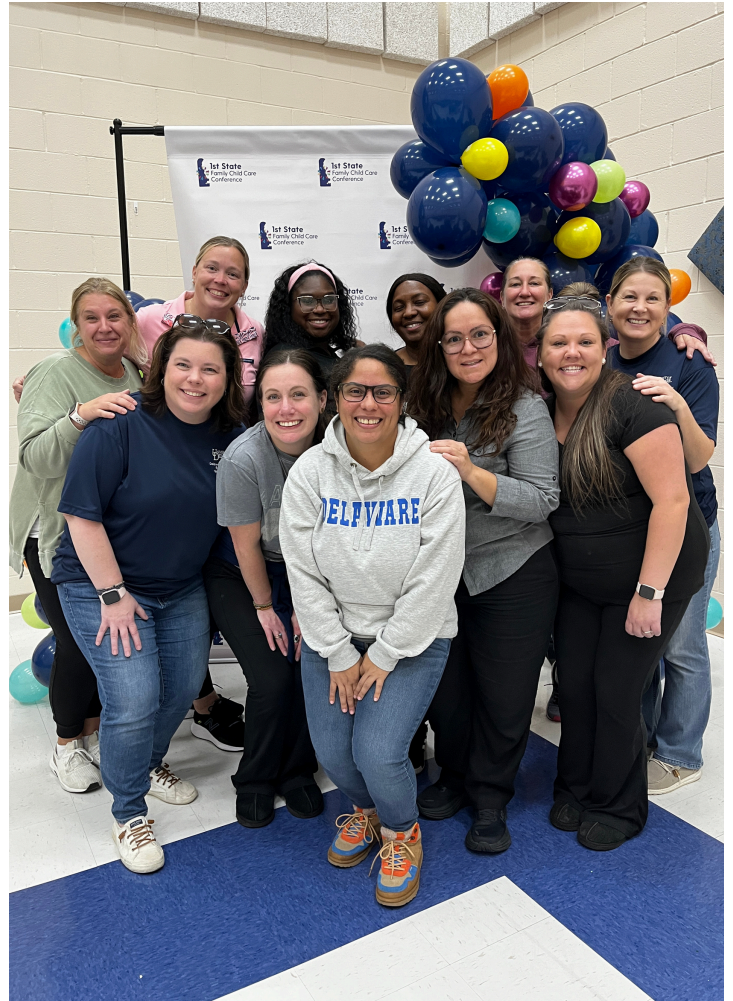
Your donation is tax deductible. Proof of DIEEC's 501(c)(3)
status available on request.



ABOUT DIEEC

DIEEC enhances the well-being of young children and their families by offering comprehensive services tailored to the early childhood community, including professional development and quality improvement assistance. Collaborating with early childhood programs throughout Delaware, our reach spans from large childcare centers to intimate home-based care settings.

Across Delaware, FCC educators are deeply committed to delivering exceptional care and education to children and families. Typically offering care in a mixed-age setting spanning infancy to 12 years, FCC programs thrive on providing personalized support and resources tailored to the unique challenges and experiences of the children and families they serve.



In the fall of 2025, DIEEC is excited to host the 4th Annual First State Family Child Care conference. Exclusively dedicated to family child care (FCC) educators and the distinctive care they provide to Delaware's children, the conference anticipates the participation of over 150 programs.

This gathering presents an invaluable opportunity for these educators to convene, enrich their expertise, and deepen their professional connections. Unlike center-based care, family child care operates within the nurturing environment of a home.

CALL FOR PRESENTERS



"Simple Steps, Big Impact"

Family child care providers are experts in doing more with less—turning everyday moments into meaningful learning, building strong relationships, and running small businesses with big hearts.

This year's conference celebrates the power of small, intentional steps that lead to lasting, powerful change in your program, business, and community.

We invite YOU—dedicated family child care professionals, trainers, and leaders—to submit a proposal to share your ideas, strategies, or stories with your colleagues at the conference.

Proposal topics should align with this year's theme of "Simple Steps, Big Impact." Sample topics could include:

PROGRAM PRACTICES

- Creating smooth daily routines that reduce stress for providers and children
- Simple curriculum enhancements that support child development and school readiness
- Organizing small spaces for meaningful learning
- Building positive behavior through easy, consistent guidance strategies

BUSINESS PRACTICES

- Budgeting tips for providers on a small scale
- Small marketing moves that increase enrollment
- Easy tech tools to streamline paperwork and save time
- Setting boundaries and managing time as a sole provider

COMMUNITY PRACTICES

- Simple ways to build strong relationships with families
- Getting involved in local advocacy with small, doable actions
- Creating partnerships with local schools, libraries, or support services
- Supporting other providers through peer mentorship or networking

We're looking for sessions that are practical, engaging, and tailored to the unique experiences of family childcare providers. Whether you're a seasoned expert, a new voice with fresh ideas, or someone who's learned through real experience—**your voice matters**.

Interested in presenting? [Click here to submit a proposal.](#)

SPONSORSHIP LEVELS

Your generosity will guarantee a comprehensive conference experience for our attendees, including meals, venue expenses, and participant bags.

	GOLD	SILVER	BRONZE	FRIEND OF DIEEC
Sponsor may show a 2-3 minute promotional video	✓			
Podium recognition by DIEEC Associate Director	✓	✓		
Bag insert	✓	✓		
Conference advertisement	On-stage	✓	✓	
Vendor booth	Prime Location	✓	✓	Optional vendor booth add-on for \$50.00
One complimentary conference registration	✓	✓	✓	
Name/logo on conference T-shirt	✓	✓	✓	✓
	\$1,000.00	\$500.00	\$250.00	\$100.00

In-Kind Donation - including products or services to be offered as raffle prizes for participating educators. Contact Molly Van Sickle at mvan@udel.edu

Interested in becoming a sponsor? [Click the link to register.](#)

VENDOR OPPORTUNITIES & GUIDELINES

*Each vendor will be allocated one table in the vendor area.

HOURS



- Vendors must be set up and prepared for guests by 8:00 a.m.
- Vendor area will be open during scheduled meals and networking times.
- Vendor breakdown 5 p.m.

VENDOR FEES



- Corporate: \$75.00
- Non-Profit*: \$50.00
- Educator discounts are available, Contact Molly Van Sickle for additional details

Must provide a copy of your 501c3 before registration is complete

TERMS & CONDITIONS



- All vendor space is non-refundable.
- Vendor registrations grant access solely to the vendor area. To participate in the conference, vendors must separately purchase conference registration.
- Vendors may sell products, but they may not promote multilevel marketing.
- Vendors must provide any AV equipment needed. Access to internet and electricity is at the discretion of the venue and may incur an additional charge for the vendor.
- DIEEC does not guarantee any vendor's non-compete rights.
- Meal costs are not included in the vendor fee; available for an additional charge during sign-up.

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READY TO SUPPORT?

For any questions, please contact
Molly Van Sickle at Mvan@udel.edu