

DELAWARE INSTITUTE FOR EXCELLENCE IN EARLY CHILDHOOD

## 3rd Annual Family Child Care Conference

**NOVEMBER 16TH, 2024**

# SPONSORSHIP PACKAGE

Cheer Community Center – Georgetown, DE



\*Your donation is tax deductible, as DIEEC holds 501(c)(3) status. Proof of status available on request.



# ABOUT DIEEC

DIEEC enhances the well-being of young children and their families by offering comprehensive services tailored to the early childhood community, including professional development and quality improvement assistance. Collaborating with early childhood programs throughout Delaware, our reach spans from large childcare centers to intimate home-based care settings.

In the fall of 2024, DIEEC is excited to host the 3rd Annual First State Family Child Care conference. Exclusively dedicated to family child care (FCC) educators and the distinctive care they provide to Delaware's children, the conference anticipates the participation of over 150 programs. This gathering presents an invaluable opportunity for these educators to convene, enrich their expertise, and deepen their professional connections. Unlike center-based care, family child care operates within the nurturing environment of a home.

Across Delaware, FCC educators are deeply committed to delivering exceptional care and education to children and families. Typically offering care in a mixed-age setting spanning infancy to 12 years, FCC programs thrive on providing personalized support and resources tailored to the unique challenges and experiences of the children and families they serve.

# SPONSORSHIP LEVELS

Your generosity will guarantee a comprehensive conference experience for our attendees, including meals, venue expenses, and participant bags.

	GOLD	SILVER	BRONZE	FRIEND OF DIEEC
Sponsor may show a 2-3 minute promotional video	✓			
Podium recognition by DIEEC Associate Director	✓	✓		
Bag insert	✓	✓		
Conference advertisement	On-stage	Prime	Large	
Vendor booth	Prime Location	✓	✓	
One complimentary conference registration	✓	✓	✓	
Name/logo on conference T-shirt	✓	✓	✓	✓
	\$1,000.00	\$500.00	\$250.00	\$100.00

In-Kind Donation - including products or services to be offered as raffle prizes for participating educators. Contact Molly Van Sickle at [mvan@udel.edu](mailto:mvan@udel.edu)

# VENDOR OPPORTUNITIES & GUIDELINES

Each vendor will be allocated one table in the Vendor area.

## HOURS



- Vendors must be set up and prepared for guests by 8:00 a.m.
- Vendor area will be open during scheduled meals and networking times.
- Vendor breakdown 5 p.m.

## VENDOR FEES



- Corporate: \$75.00
- Non-Profit\*: \$50.00
- Educator discounts are available, Contact Molly Van Sickle for additional details

*\*Must provide a copy of your 501c3 before registration is complete\**

*\*\*Must provide a copy of your OCCL License before registration is complete\**

## TERMS & CONDITIONS



- All vendor space is non-refundable.
- Vendor registrations grant access solely to the vendor area. To participate in the conference, vendors must separately purchase conference registration.
- Vendors may sell products, but they may not promote multilevel marketing.
- Vendors must provide any AV equipment needed. Access to internet and electricity is at the discretion of the venue and may incur an additional charge for the vendor.
- DIEEC does not guarantee any vendor's non-compete rights.
- Meal costs are not included in the vendor fee, available for an additional charge during sign-up.



# Ready to support?

Please contact Molly Van Sickle  
at [mvan@udel.edu](mailto:mvan@udel.edu)